

NO: R030

COUNCIL DATE: February 24, 2025

---

## REGULAR COUNCIL

TO: **Mayor & Council**

DATE: **February 19, 2025**

FROM: **General Manager, Parks, Recreation & Culture**  
**General Manager, Finance**

FILE: **1855-01**

SUBJECT: **Sport Tourism Grant Program – 2024 Year-end Reporting**

---

## RECOMMENDATION

The Parks, Recreation & Culture Department and the Finance Department recommend that Council receive this report for information.

## INTENT

The intent of this report is to provide Council with an overview of the Sport Tourism Grant Program (the “Program”), and to provide information on the nine grants awarded for the first intake, 12 grants awarded for the second intake, and 15 grants awarded for the third intake.

## BACKGROUND

In 2015 Council adopted the Program, which is intended to incentivize and support sport hosting organizations by offsetting facility rental costs. The Program outlines that funding is considered for sport tourism events taking place in Surrey. Sport Tourism events are defined as events where both participants and spectators travel to attend and stay overnight.

The Grant Selection Committee (the “Committee”), which includes staff from the Parks, Recreation & Culture Department, Finance Department, and one representative from Discover Surrey, is responsible for assessing grant applications that are received under the Program using the grant criteria outlined in the Program Guidelines (Appendix “I”). If supported, grant applications are approved by the General Manager, Finance and the General Manager, Parks, Recreation & Culture.

## DISCUSSION

### **Sport Tourism Grants Awarded in 2024**

The Program held three intake periods in 2024, with 44 applications resulting in 36 grants awarded, totaling \$88,700. Three grant applications were deferred from the first intake and later approved in the second and third intakes. Three grant applications did not meet the criteria as per the Program Guidelines and were not approved for funding. Additionally, one incomplete application was deferred for review in the first intake of 2025, due to the event date. Lastly, one application was redirected for funding through the Council Initiatives Fund, as the application did not meet the Sport Tourism Grant Program guidelines.

Submissions for the first intake were reviewed by the committee on February 28, 2024. In this intake, 14 applications were received, and nine applications were approved, totaling \$28,000 (Appendix “II”).

Submissions for the second intake were reviewed by the committee on May 30, 2024. In this intake, 14 applications were received, and 12 applications were approved, totaling \$34,700 (Appendix “III”).

Submissions for the third intake were reviewed by the committee on October 17, 2024. In this intake, 16 applications were received, and 15 applications were approved, totaling \$26,000 (Appendix “IV”).

## FUNDING

### **Sport Tourism Grant Program Funding**

The Sport Tourism Grant Program is funded through an annual allocation of \$50,000 from the City Grants Program. In 2024, total grant requests reached their highest level since the Program’s inception, reflecting the growth of sport tourism in the City of Surrey. During the COVID-19 pandemic, the cancellation and deferral of many Sport Tourism events allowed the City to carry over unused funds to help meet this increasing demand. The additional reserve of \$38,700 that was available in 2024 has now been fully allocated.

## CONCLUSION

The Parks, Recreation & Culture Department and the Finance Department recommend that Council receive this report for information for the 36 Sport Tourism Grants awarded in 2024 totaling \$88,700. Sport tourism events not only foster a healthy and engaged community, but also provide a significant positive economic impact to the City of Surrey.

*Original signed by*  
Laurie Cavan  
General Manager,  
Parks, Recreation & Culture

*Original signed by*  
Kam Grewal, CPA, CMA  
CFO/General Manager,  
Finance

Appendix “I” Sport Tourism Grant Program Guidelines  
Appendix “II” IOM Sport Tourism Grant Intake #1 Recommendations  
Appendix “III” IOM Sport Tourism Grant Intake #2 Recommendations  
Appendix “IV” IOM Sport Tourism Grant Intake #3 Recommendations

## Sport Tourism Grant Program Guidelines

Updated March 30, 2023

### General Information

1. Funding is intended to support sporting events being held in the City of Surrey with participants staying in local accommodation.
2. Grants are intended to offset the cost of facility rentals for the purpose of the sporting event only and will not be provided to cover deficits or on-going operating costs.
3. Grants will be distributed within the following guidelines:

Event Location	Maximum Value
Provincial	\$3,000
Western Canada	\$4,000
National	\$5,000
International	\$5,000

4. Where a grant is awarded, 100% of the grant amount will be forwarded to the applicant once the General Manager of Parks, Recreation & Culture and the General Manager of Finance has approved the grant and once the event and final report are completed.
5. Major national and international events with a significant bid/funding commitment and economic impact will be presented to Council for consideration through the annual operating budget, i.e., BC Summer Games, 55+ Games, Swim Canada Nationals etc.
6. Applicants must submit their application to Sport Surrey at [sportsurrey@surrey.ca](mailto:sportsurrey@surrey.ca) no later than two months prior to the actual event date.
7. Requests for grants will be considered on an ongoing basis. Requests received outside these intake periods may be considered for funding if:
  - a. The requirement for the grant was not reasonably foreseeable prior to the deadline; and
  - b. The requirement for funding is critical to the implementation of the organization's event.

### Criteria for Grant Eligibility

1. The Sporting Event must be sanctioned by the appropriate, recognized organization (PSO, NSO, International Federation (IF), etc. if applicable).
2. Sport Event must be at the provincial, western Canadian, national, international, or invitational level.
3. Events must take place within the City of Surrey and be sponsored by local organizations and have direct local economic impact, e.g., Surrey room night counts.
4. Grant applications for the same event multiple years in a row must demonstrate significant growth of the event. Priority will be given to new events in their initial years to help them become established.
5. Grants for annual recurring events in the same location each year may be considered for funding.
6. Applicants must submit a completed application form including all requested additional supporting documents and information.
7. More favorable consideration may be given to sport events that are outside the main tourism season and are held mid-week. Events for one day will be considered, however, events taking place over two or more consecutive days will be given higher priority.
8. Requests must be made in advance of the event (no retroactive requests).

9. The organization shall show evidence that it has fully explored all other viable sources of financial support.
10. The organization must submit an evaluation of the use of the grant and feedback on the event hosting experience within 30 days of event completion, this will initiate the payment of the grant's funds.
11. The organization must not view the grant as an automatic ongoing source of funding.
12. Previous grant recipients must have submitted final reports from past events to be eligible for future grants.
13. Grant applications will only be considered if the organization has cleared all outstanding balances from previous events.
14. In the case of event cancellation, repayment of the grant will be required.

### **Guidelines for Grant Priorities**

The following factors will be used to determine priorities for allocating grants to eligible applicants:

1. The magnitude of event:
  - a. Number many days
  - b. Number of room nights
  - c. What age group
  - d. Type of sport
  - e. Number of out-of-town visitors
  - f. Cost of facility rental
  - g. Level of competition etc.
2. Does the event advance Surrey's profile as a Sport Hosting City or diversify the hosting portfolio?
  - a. What is the level of the event?
  - b. Does the event showcase existing City of Surrey facilities?
  - c. Is there media exposure?
3. How will Surrey residents be impacted by the hosting of this event?
  - a. Is there community support?
  - b. How much facility use/schedule disruption?
  - c. Are there spectator opportunities for Surrey residents?
  - d. Are there volunteer opportunities for Surrey residents?
4. The quality and history of the organization's administration and management:
  - a. Is the organization well known to Surrey residents for their service?
  - b. What are the overall financial conditions of the event?
  - c. Will the lack of City funding result in the cancellation of the event?
  - d. Have all other funding options been investigated?
5. The appropriateness, effectiveness, and quality of delivery of the event:
  - a. How well will it be organized?
  - b. Will there be coordination with other organizations, which might be interested or affected?
  - c. Has the organization previously demonstrated success with a similar undertaking?

### **Procedure for Processing Grant Requests**

1. Applicants must submit a grant application to [sportsurrey@surrey.com](mailto:sportsurrey@surrey.com) on the prescribed form, not later than two months prior to the actual event date to be considered for funding.
2. A Sport Tourism Grant Committee, consisting of one staff representative from each of the following: Finance, Parks Recreation and Culture, and Discover Surrey, will review all grant applications to ensure completeness and to ensure grant eligibility as specified by the program.

3. The Sport Tourism Grant Committee will review the request and make recommendations to GM of PRC and Finance; GM of PRC and Finance will sign off on requests if supported, and an annual information report will be shared with Council.
4. Sport Surrey shall notify all applicants of the Sport Tourism Grant Committee's initial decision and shall advise them of the Appeal Procedure. Applicants shall be advised that grant amounts are subject to final approval by Council after all appeals have been reviewed.
5. The Sport Tourism Grant Committee shall be responsible for ensuring that all organizations that are approved for a grant submit an evaluation report on the use of the grant funds upon completion of the event.

### **Procedure for Grant Appeals**

1. Appeals of Council's decisions will be considered only in instances where additional grant funds are required to prevent unforeseen circumstances which could result in employee lay-offs or threaten the financial well-being or implementation of the organization's event, or where significant new information will be presented which was not available during the grants review process.
2. Organizations must notify the City Clerk in writing, within 14 days from the date that the grant notifications were e-mailed, that they wish to appeal Council's decision. The grant applicants must give a clear explanation of why they feel they qualify for an appeal. The appeal request will be presented to Council for a decision on whether the appeal will be considered, and the applicant shall be notified accordingly. If the appeal is not successful, that organization may not reapply for funding of the same service in the same funding year.

### **Procedure for Processing Late Grant Applications**

Grant applications received outside of the intake periods will be referred to the Sport Tourism Grant Committee for the following action:

1. If the requirement for grant funds was not reasonably foreseeable two months prior to the actual event date, and if the requirement for immediate funding is critical to the implementation of the organization's event, then the Sport Tourism Grant Committee may review the grant application.
2. The Sport Tourism Grant Committee may only approve grants up to \$5000. If a grant is approved, it will be reflected in the next report to Council. If the Sport Tourism Grant Committee believes that the grant application does not qualify for consideration, then the Committee shall advise the grant applicant in writing that they do not qualify for consideration, but that they may reapply the following year. The applicant shall be advised that they may appeal against this action of the Committee by requesting the City Clerk in writing to refer their application directly to Council, and by explaining why they should receive special late consideration for a grant. The appeal will be forwarded to Council for consideration, along with a recommendation from the Sport Tourism Grant Committee.



## INTER-OFFICE MEMO

---

TO: **General Manager, Parks, Recreation & Culture**  
**General Manager, Finance**

FROM: **Healthy Communities Manager**

DATE: **April 10, 2024**

FILE: **1850-01**

---

RE: **2024 Sport Tourism Grant Program – Intake #1 Recommendations**

### RECOMMENDATION

The Sport Tourism Grant Selection Committee recommends that the General Manager of Finance and General Manager of Parks, Recreation & Culture approve nine Sport Tourism Grants totaling \$28,000, in accordance with the City's Sport Tourism Grant Program Guidelines (attached as Appendix "I").

### DISCUSSION

Submissions for the first intake of Sport Tourism Grants were reviewed on February 28<sup>th</sup>, 2024; 14 applications were received as outlined in Appendix "II". The Grant Selection Committee recommends awarding 9 grants totaling \$28,000. One grant applicant did not meet the criteria as per the Sport Tourism Grant Program Guidelines, four grant applicants are being recommended for relocation to the next intake period due to insufficient information provided to make funding recommendations.

The Sport Tourism Grant Program budget has a remaining balance from previous years of \$38,700. These additional funds have been rolled over from prior years that were saved due to events that were cancelled or deferred during the COVID-19 Pandemic.

As the 2024 budget has yet to be approved, the grant selection committee is recommending utilizing rolled over funds to cover this intake period so responses can be sent to applicants in a timely manner.

Funds for approved grants will be forwarded to the applicant once the General Manager of Parks, Recreation & Culture and the General Manager of Finance has approved the grant and once the event and final report are completed.

Kerri Van Eaton  
Manager, Healthy Communities  
Park, Recreation & Culture



Laurie Cavan  
General Manager  
Parks, Recreation & Culture



Kam Grewal, CPA, CMA  
General Manager  
Finance

Appendix "I" – Sport Tourism Grant Guidelines

Appendix "II" – 2024 Sports Tourism Grant Program Funding Recommendations Intake #1

[https://surreybc.sharepoint.com/sites/PRCAAdministration/Memos/2024/IOM Sports Tourism Grant 2024 Intake #1 Recommendations 2024 04 15 Final.docx](https://surreybc.sharepoint.com/sites/PRCAAdministration/Memos/2024/IOM%20Sports%20Tourism%20Grant%202024%20Intake%20#1%20Recommendations%202024%2004%2015%20Final.docx)

**Sport Tourism Grant Program Guidelines**  
 Updated March 30, 2023

**General Information**

1. Funding is intended to support sporting events being held in the City of Surrey with participants staying in local accommodation.
2. Grants are intended to offset the cost of facility rentals for the purpose of the sporting event only and will not be provided to cover deficits or on-going operating costs.
3. Grants will be distributed within the following guidelines:

Event Location	Maximum Value
Provincial	\$3,000
Western Canada	\$4,000
National	\$5,000
International	\$5,000

4. Where a grant is awarded, 100% of the grant amount will be forwarded to the applicant once the General Manager of Parks, Recreation & Culture and the General Manager of Finance has approved the grant and once the event and final report are completed.
5. Major national and international events with a significant bid/funding commitment and economic impact will be presented to Council for consideration through the annual operating budget, i.e., BC Summer Games, 55+ Games, Swim Canada Nationals etc.
6. Applicants must submit their application to Sport Surrey at [sportsurrey@surrey.ca](mailto:sportsurrey@surrey.ca) no later than two months prior to the actual event date.
7. Requests for grants will be considered on an ongoing basis. Requests received outside these intake periods may be considered for funding if:
  - a. The requirement for the grant was not reasonably foreseeable prior to the deadline; and
  - b. The requirement for funding is critical to the implementation of the organization's event.

**Criteria for Grant Eligibility**

1. The Sporting Event must be sanctioned by the appropriate, recognized organization (PSO, NSO, International Federation (IF), etc. if applicable).
2. Sport Event must be at the provincial, western Canadian, national, international, or invitational level.
3. Events must take place within the City of Surrey and be sponsored by local organizations and have direct local economic impact, e.g., Surrey room night counts.
4. Grant applications for the same event multiple years in a row must demonstrate significant growth of the event. Priority will be given to new events in their initial years to help them become established.
5. Grants for annual recurring events in the same location each year may be considered for funding.
6. Applicants must submit a completed application form including all requested additional supporting documents and information.
7. More favorable consideration may be given to sport events that are outside the main tourism season and are held mid-week. Events for one day will be considered, however, events taking place over two or more consecutive days will be given higher priority.
8. Requests must be made in advance of the event (no retroactive requests).



**APPENDIX “II”**

**2024 Sports Tourism Grant Program Funding Recommendations  
Intake #1**

**Grant Funding Available:**

2024 Proposed Sports Tourism Grant Budget:	\$50,000
Rolled over grant funding from previous years:	\$38,700
Opening balance of Sport Tourism Grant Fund in 2024 (pending budget approval)	\$88,700

Total grants recommended in intake #1: \$28,000

**Recommendations for Grant Approval:**

	<b>Organization/Event</b>	<b>Funding Amount</b>	<b>About the Event</b>
1.	Wickenheiser Female World Hockey Festival (Wickfest)	\$5,000	This event took place February 1 – February 4, 2024, at the Surrey Sport and Leisure Centre and North Surrey Sport & Ice Complex. This all-female hockey tournament saw over 8,000 athletes between the ages of 6 and 21. This event was an international event and acquired over 8000 room nights.
2.	Canadian Amateur Diving Association – BC Winter Provincials Diving Championships	\$3,000	This event took place February 2 – February 4, 2024, at Grandview Heights Aquatics Centre. The diving provincials hosted over 100 athletes between the ages of 8 and 90 and acquired 90 room nights.
3.	Surrey FC – Mayors Cup	\$3,000	This event took place March 15– March 17, 2024, at Newton Athletic Park. This youth soccer tournament is the pinnacle event for players under 19 years old. This event is a regional level event bringing in 9500 athletes and 1070 room nights.
4.	Vancouver Goalball Club – Goalball Grand Slam	\$3,500	This event took place March 15– March 17, 2024, at Pacific Academy Secondary. This parasport tournament hosted 80 participants from 18 to 80 from around the world. This event acquired 140 room nights.
5.	BC Wheelchair Basketball Society - Wheelchair Basketball Provincials	\$3,000	This event will take place April 13 – April 14, 2024, at Southridge School. This event is the culmination for the BC-Canadian Wheelchair Basketball League and will feature 80 athletes from around British Columbia. This event acquired 50 room nights.
6.	Whiterock Wave – Masters Swimming Association of BC Provincial Championships	\$3,000	This event is set to take place April 19 – April 21, 2024, at the Grandview Heights Aquatic Centre. This swimming event will feature over 300 adult

			swimmers between the ages of 18 and 100 years old. This event acquired 300 room nights.
7.	JtM Chess Academy – Keres Memorial Tournament	\$3,500	This event will take place May 18 – May 20, 2024, at the Westfield Country Club. This premier chess event is taking place for the first time in Surrey and will host 300 participants. This event acquired 30 room nights.
8.	BC Ultimate Society – BC High School Ultimate Championships	\$3,000	This event is set to take place May 25 – May 26, 2024, at Newtown Athletic Park. The BC Highschool Championships will feature 1280 participants from around British Columbia between the ages of 14 and 18. This event acquired 100 room nights.
9.	BC Summer Swimming Association – Artistic Swimming Multi Regional Championships	\$1,000	This event is set to take place on July 25, 2024, at Grandview Heights Aquatic Centre. This amateur synchronized swimming event will feature 50 participants between the ages of 6 to 18. This event is acquired 100 room nights.
	Total	\$28,000	

**Not Recommended for Funding:**

*The grant review committee is recommending not to approve the following grant application on the grounds that a) proposed activities are ineligible under the Sport Tourism Grant Guidelines, b) proposed activities lack sufficient financial and accomadation details related to their grant application and event.*

- 10. North Surrey Minor Football Club – Spring Flag Tournament

**Applications relocated to next intake period:**

*The grant review committee is recommending to review the following grant applications at the 2024 intake #2 due to a) insufficient supporting documentation on grant applications, b) lack of details and information to make funding recommendations for proposed activites.*

- 11. West Coast Kings Field Hockey Society – Canada Cup
- 12. Surrey Sea Lions Summer Swim Club – Swim Meet
- 13. Surrey FC – Toyota National Championships
- 14. Balsar Community Foundation – Run Surrey Run



## INTER-OFFICE MEMO

TO: **General Manager, Parks, Recreation & Culture**  
**General Manager, Finance**

FROM: **Healthy Communities Manager**

DATE: **August 2, 2024**

FILE: **1850-01**

RE: **2024 Sport Tourism Grant Program – Intake #2 Recommendations**

**RECOMMENDATION**

The Sport Tourism Grant Selection Committee recommends that the General Manager of Finance and General Manager of Parks, Recreation & Culture approve 12 Sport Tourism Grants totaling \$34,700 in accordance with the City's Sport Tourism Grant Program Guidelines (attached as Appendix "I").

**DISCUSSION**

Submissions for the second intake of Sport Tourism Grants were reviewed on May 30, 2024, 14 applications were received as outlined in Appendix "II". The Grant Selection Committee recommends awarding 12 grants totaling \$34,700. One grant applicant did not meet the criteria as per the Sport Tourism Grant Program Guidelines. Another grant applicant is being recommended for relocation to the next intake period due to insufficient information provided to make funding recommendations.

Funds for approved grants will be forwarded to the applicant once the General Manager of Parks, Recreation & Culture and the General Manager of Finance has approved the grant and once the event and final report are completed.

Jennifer Farrell  
 Manager, Healthy Communities  
 Park, Recreation & Culture

Laurie Cavan  
 General Manager  
 Parks, Recreation & Culture

Kam Grewal, CPA, CMA  
 General Manager  
 Finance

Appendix "I" – Sport Tourism Grant Guidelines

Appendix "II" – 2024 Sports Tourism Grant Program Funding Recommendations Intake #2

**Sport Tourism Grant Program Guidelines**  
 Updated March 30, 2023

**General Information**

1. Funding is intended to support sporting events being held in the City of Surrey with participants staying in local accommodation.
2. Grants are intended to offset the cost of facility rentals for the purpose of the sporting event only and will not be provided to cover deficits or on-going operating costs.
3. Grants will be distributed within the following guidelines:

Event Location	Maximum Value
Provincial	\$3,000
Western Canada	\$4,000
National	\$5,000
International	\$5,000

4. Where a grant is awarded, 100% of the grant amount will be forwarded to the applicant once the General Manager of Parks, Recreation & Culture and the General Manager of Finance has approved the grant and once the event and final report are completed.
5. Major national and international events with a significant bid/funding commitment and economic impact will be presented to Council for consideration through the annual operating budget, i.e., BC Summer Games, 55+ Games, Swim Canada Nationals etc.
6. Applicants must submit their application to Sport Surrey at [sportsurrey@surrey.ca](mailto:sportsurrey@surrey.ca) no later than two months prior to the actual event date.
7. Requests for grants will be considered on an ongoing basis. Requests received outside these intake periods may be considered for funding if:
  - a. The requirement for the grant was not reasonably foreseeable prior to the deadline; and
  - b. The requirement for funding is critical to the implementation of the organization's event.

**Criteria for Grant Eligibility**

1. The Sporting Event must be sanctioned by the appropriate, recognized organization (PSO, NSO, International Federation (IF), etc. if applicable).
2. Sport Event must be at the provincial, western Canadian, national, international, or invitational level.
3. Events must take place within the City of Surrey and be sponsored by local organizations and have direct local economic impact, e.g., Surrey room night counts.
4. Grant applications for the same event multiple years in a row must demonstrate significant growth of the event. Priority will be given to new events in their initial years to help them become established.
5. Grants for annual recurring events in the same location each year may be considered for funding.
6. Applicants must submit a completed application form including all requested additional supporting documents and information.
7. More favorable consideration may be given to sport events that are outside the main tourism season and are held mid-week. Events for one day will be considered, however, events taking place over two or more consecutive days will be given higher priority.
8. Requests must be made in advance of the event (no retroactive requests).

## APPENDIX “II”

### 2024 Sports Tourism Grant Program Funding Recommendations Intake #2

**Grant Funding Available:**

2024 Sports Tourism Grant Budget:	\$50,000
Remaining unallocated grant funding balance rolled over to 2024:	\$38,700
Opening balance of Sport Tourism Grant Fund in 2024	<u>\$88,700</u>
Total grant funding allocated in intake #1 approved by Council:	\$28,000
Intake #2 unallocated grant funding available:	<u>\$60,700</u>
Total grants recommended in intake #2:	<u>\$34,700</u>
Unallocated grant funding balance:	\$26,000**

*\*\*Unallocated funding is retained to support future events.*

**Recommendations for Grant Approval:**

	Organization/ Event	Funding Amount	About the Event
1.	Eneven Management - Premier Showcase	\$4,000	This event took place March 29 – April 1, 2024, at Newton Athletic Park and South Surrey Athletic Park. This premier soccer tournament was hosted for 3,000 elite level participants between the ages of 8 and 18. This was a national level event and acquired 1,000 room nights.
2.	South Surrey White Rock Divers - Bev Boys Invitational	\$1,500	This event took place April 6 – April 7, 2024, at the Grandview Heights Aquatic Centre. This premier diving competition saw 130 participants attend between the ages of 6 and 55. This was a provincial event and acquired 75 room nights.
3.	Coastal FC - Spring Classic	\$2,500	This event took place May 18 – May 20, 2024, at Newton Athletic Park, South Surrey Athletic Park, and Cloverdale Athletic Park. This soccer tournament saw over 3,500 athletes attend between the ages of 8 and 18. This was a regional event and acquired 500 room nights.
4.	BC School Sports - Girls 'AAA' Provincials	\$500	This event took place May 29 – June 1, 2024, at Cloverdale Athletic Park. The 'AAA' tournament is the highest level of high school soccer and saw 280 participants between the ages of 14 and 18. This was a provincial level event and acquired 70 room nights.
5.	Canadian Amateur Sport Society - Canada Cup	\$5,000	This event took place on June 28 – July 7, 2024, at Softball City Park. This international softball event saw teams from around the world between the ages of 17 and 25. With over 1,850 participants attending and 7020 room nights, this event significantly boosts local tourism.
6.	Canadian Amateur Sport Society - ISC	\$3,500	This event will take place August 10 – August 17, 2024, at Softball City Park. This is an international event and will see teams between the ages of 18 and 50 from across Canada and the United States compete. There

	Men's World Tournament		will be over 1,200 participants and the event will secure 1,745 room nights.
7.	BC Ultimate Society - Ultimate Championships Juniors	\$2,000	This event took place on July 6 – July 7, 2024, at Newton Athletic Park. The Ultimate Championship gives young people between 14 and 18 the chance to compete at the highest club level for the national title. This is a national level event and acquired 45 room nights.
8.	Field Hockey Canada - National Championships	\$3,200	This event took place on July 24 – July 28, 2024, at Tamanawis Park. This field hockey tournament brought the 12 best junior teams from across Canada between the ages of 16 and 21. This is a national level event and acquired 100 room nights.
9.	Surrey Sea Lions Summer Swim Club – Swim Meet	\$1,000	This event took place on July 27 – July 28, 2024, at the Bear Creek Outdoor Pool. This swimming competition drew in over 800 participants from the South Fraser region and serves as crucial preparation for the next regional and provincial competitions.
10.	West Coast Kings – Canada Cup	\$4,000	This event took place on July 18 – July 21, 2024, at Tamanawis Park. This field hockey tournament had over 600 participants compete from around the world. This was an international event that amassed 5,000 spectators.
11.	JtM Chess Academy - 2025 Canadian Open	\$3,500	This event took place July 12 – July 18, 2025, at the Sheraton Vancouver Guildford Hotel. The Canadian Open is the largest and most prestigious annual chess tournament attracting over 300 players from around Canada and internationally. This is an international event and will acquire 385 room nights.
12.	JtM Chess Academy - 2025 Canadian Youth Chess Championship	\$4,000	This event took place on July 12 – July 18, 2025, at the Sheraton Vancouver Guildford Hotel. This chess tournament is the largest youth competition and hosted over 400 youth between the ages of 8 and 18. This is a national level event and will acquire 544 room nights.
	Total	\$34,700	

**Not Recommended for Funding:**

*The grant review committee is recommending not to approve the following event on the grounds that a) proposed activities are ineligible under the Sport Tourism Grant Guidelines, b) proposed activities lack sufficient financial and accomadation details related to their grant application and event.*

13. The Hockey Shop – Tendyfest

**Applications reallocated to next intake period:**

*The grant review committee is recommending to review the following grant applications at the 2024 intake #2 due to a) insufficient supporting documentation on grant applications, b) lack of details and information to make funding recommendations for proposed activites.*

14. Surrey FC - Canada Soccer Toyota Nationals



## INTER-OFFICE MEMO

TO: **General Manager, Parks, Recreation & Culture**

**General Manager, Finance**

FROM: **Healthy Communities Manager**

DATE: **November 14, 2024**

FILE: **1850-01**

RE: **2024 Sport Tourism Grant Program – Intake #3 Recommendations**

**RECOMMENDATION**

The Sport Tourism Grant Selection Committee recommends that the General Manager of Finance and General Manager of Parks, Recreation & Culture approve 15 Sport Tourism Grants totaling \$26,000 in accordance with the City's Sport Tourism Grant Program Guidelines (attached as Appendix "I").

**DISCUSSION**

Submissions for the third intake of Sport Tourism Grants were reviewed on October 17, 2024; 16 applications were received as outlined in Appendix "II". The Grant Selection Committee recommends awarding 15 grants totaling \$26,000. One grant applicant is being recommended for relocation to the next intake period due to insufficient information provided to make funding recommendations.

Funds for approved grants will be forwarded to the applicant once the General Manager of Parks, Recreation & Culture and the General Manager of Finance have approved the grant and once the event and final report are completed.

Jenn Farrell  
Manager, Healthy Communities  
Parks, Recreation & Culture

**Approved by:**

Laurie Cavan  
General Manager  
Parks, Recreation & Culture

Kam Grewal, CPA, CMA  
General Manager / CFO  
Finance

Appendix "I" – Sport Tourism Grant Guidelines  
Appendix "II" – 2024 Sports Tourism Grant Program Funding Recommendations Intake #3



## APPENDIX "I"

### Sport Tourism Grant Program Guidelines Updated March 30, 2023

#### General Information

1. Funding is intended to support sporting events being held in the City of Surrey with participants staying in local accommodation.
2. Grants are intended to offset the cost of facility rentals for the purpose of the sporting event only and will not be provided to cover deficits or on-going operating costs.
3. Grants will be distributed within the following guidelines:

Event Location	Maximum Value
Provincial	\$3,000
Western Canada	\$4,000
National	\$5,000
International	\$5,000

4. Where a grant is awarded, 100% of the grant amount will be forwarded to the applicant once the General Manager of Parks, Recreation & Culture and the General Manager of Finance has approved the grant and once the event and final report are completed.
5. Major national and international events with a significant bid/funding commitment and economic impact will be presented to Council for consideration through the annual operating budget, i.e., BC Summer Games, 55+ Games, Swim Canada Nationals etc.
6. Applicants must submit their application to Sport Surrey at [sportsurrey@surrey.ca](mailto:sportsurrey@surrey.ca) no later than two months prior to the actual event date.
7. Requests for grants will be considered on an ongoing basis. Requests received outside these intake periods may be considered for funding if:
  - a. The requirement for the grant was not reasonably foreseeable prior to the deadline; and
  - b. The requirement for funding is critical to the implementation of the organization's event.

#### Criteria for Grant Eligibility

1. The Sporting Event must be sanctioned by the appropriate, recognized organization (PSO, NSO, International Federation (IF), etc. if applicable).
2. Sport Event must be at the provincial, western Canadian, national, international, or invitational level.
3. Events must take place within the City of Surrey and be sponsored by local organizations and have direct local economic impact, e.g., Surrey room night counts.
4. Grant applications for the same event multiple years in a row must demonstrate significant growth of the event. Priority will be given to new events in their initial years to help them become established.
5. Grants for annual recurring events in the same location each year may be considered for funding.
6. Applicants must submit a completed application form including all requested additional supporting documents and information.
7. More favorable consideration may be given to sport events that are outside the main tourism season and are held mid-week. Events for one day will be considered, however, events taking place over two or more consecutive days will be given higher priority.
8. Requests must be made in advance of the event (no retroactive requests).

**APPENDIX “II”**

**2024 Sports Tourism Grant Program Funding Recommendations  
Intake #3**

**Grant Funding Available:**

2024 Sports Tourism Grant Budget: \$50,000  
 Remaining unallocated grant funding balance rolled over to 2024: \$38,700  
 Opening balance of Sport Tourism Grant Fund in 2024 \$88,700

Total grant funding allocated in intake #1: \$28,000  
 Total grant funding allocated in intake #2: \$34,700  
 Intake #3 recommendation for grant funding: \$26,000

Unallocated Grant Funding Balance: \$0.00

**Recommendations for Grant Approval:**

	<b>Organization/Event</b>	<b>Funding Amount</b>	<b>About the Event</b>
1.	Eneeven Management – Premier Spring Cup	\$1,000	This event took place June 15 – June 16, 2024, at Newton Athletic Park, South Surrey Athletic Park, and the Cloverdale Athletic Park. This soccer event attracted 2,500 participants between the ages of 8 and 18. This was a regional event and acquired 300 room nights.
2.	Canadian Ball Hockey Association – Western Challenge Cup	\$1,000	This event took place July 10 – July 13, 2024, at the North Surrey Sport & Ice Complex, Newton Arena, and Cloverdale Arena. This ball hockey event saw 1,000 participants between the ages of 11 and 21. This was a regional event and acquired 500 room nights.
3.	BC Deaf Pickleball Club – Deaf Pickleball Tournament	\$1,000	This event took place July 27 – July 28, 2024, at the South Surrey Pickleball Court. This pickleball tournament saw 49 participants. This was a provincial event and acquired 10 room nights.
4.	Fiji Canada Business Association – Fiji Cup	\$1,200	This event took place August 3 – August 4, 2024, at Newton Athletic Park. This event was not only a soccer tournament but also included Fijian cultural elements and saw 200 participants. This was an international event and acquired 20 room nights.
5.	Eneeven Management - Premier International Cup	\$2,500	This event took place August 31 – September 2, 2024, at South Surrey Athletic Park, Newton Athletic Park, and the Cloverdale Athletic Park. This soccer tournament saw 5,000 participants between the ages of 9 and 18. This

			was an international event and acquired 633 room nights.
6.	Surrey FC – Canada Soccer Regional Masters	\$2,000	This event took place September 19 – September 22, 2024, at Newton Athletic Park. This soccer tournament brought 275 athletes from Western Canada to Surrey. This was a regional event and acquired 275 room nights.
7.	Surrey FC – Canada Soccer Toyota National Championships	\$2,500	This event took place October 9 – October 14, 2024, at Newton Athletic Park. This premier adult soccer competition saw 600 participants attend and was hosted for both men and women teams. This was a national event and acquired 900 room nights.
8.	Galint Gaming – Pataka E-Sport Festival	\$3,500	This event took place October 19 – October 20, 2024, at the Crown Palace Banquet Hall. This E-Sport event was a mix of gaming and a celebration of Diwali that attracted 400 participants. This was an international event and acquired 250 room nights.
9.	Canucks Autism Network – ProAm	\$3,000	This event took place November 1 – November 3, 2024, at the North Surrey Sport & Ice Centre. This hockey fundraiser event is set to bring 300 participants to Surrey to play alongside Canucks Alumni.
10.	BC School Sports – ‘AAA’ Girls Field Hockey Provincials	\$1,500	This event took place November 6 – November 8, 2024, at Tamanawis Park. This Field Hockey event attracted 250 participants to Surrey. This was a provincial event and acquired 60 room nights.
11.	Skate Canada BC Coast Region – Jingle Blades	\$1,000	This event is set to take place November 21 – November 24, 2024, at the North Surrey Sport & Ice Centre. This figure skating event is set to attract 1,000 participants. This is a provincial event and is expected to acquire 75 room nights.
12.	BC School Sports – ‘AAAA’ Girls Volleyball Provincials	\$1,500	This event is taking place November 28 – November 30, 2024, at Earl Marriott Secondary School. This volleyball tournament is set to bring 230 participants to Surrey. This is a provincial event and is expected to acquire 60 room nights.
13.	Sportability – Sledge Hockey Showdown	\$800	This event is set to take place November 30, 2024, at the Surrey Sport and Leisure Complex. This sledge hockey tournament is expected to attract 100 athletes. This provincial event also serves as a crucial fundraiser for para hockey in BC.
14.	Curl BC – U20 Curling Championships	\$1,500	This event is set to take place December 27 – December 31, 2024, at the Cloverdale Curling

			Club. This curling event is set to bring 80 participants. This is a provincial event and is expected to acquire 80 room nights.
15.	Masters Bowlers Association of BC – Nationals	\$2,000	This event is set to take place June 22 – June 28, 2025, at Scottsdale Lanes. This premier bowling event is set to attract 256 participants. This is a national event and is expected to acquire 740 room nights.
	<b>Total Funding</b>	<b>\$26,000</b>	

**Applications relocated to next intake period:**

*The grant review committee is recommending to review the following grant applications at the 2025 intake #1 due to a) insufficient supporting documentation on grant applications, and b) lack of details and information to make funding recommendations for proposed activities.*

1. BC School Sports – Ultimate Provincial Championships