

NO: R041

COUNCIL DATE: March 10, 2025

REGULAR COUNCIL

TO: **Mayor & Council** DATE: **March 6, 2025**
FROM: **General Manager, Parks, Recreation & Culture** FILE: **0550-20-06**
SUBJECT: **2025 Public Art Street Banners**

RECOMMENDATION

The Parks, Recreation & Culture Department recommends that Council:

1. Receive this report for information; and
2. Authorize staff to contract Angie Quintanilla Coates and Lay Hoon to complete their design for the 2025 Public Art Street Banners, as generally described in this report and attached as Appendix "I".

INTENT

The intent of this report is to provide information on the 2025 Public Art Street Banner Project and to obtain Council approval to contract Angie Quintanilla Coates and Lay Hoon to complete the design. The banners are to be installed on approximately 100 street poles near significant cultural destinations in Surrey.

BACKGROUND

Every year the Public Art Program commissions a unique design to be featured on approximately 100 street poles near significant cultural and community destinations in the City, such as the Surrey Arts Centre, City Centre Library, Newton Cultural Centre, and the South Surrey Recreation and Arts Centre.

Public art street banners provide an opportunity for artists to share their creativity with the community, while also beautifying the City. The intention of the public art street banners is to enhance the experience of the streetscape for drivers, cyclists, transit riders, and pedestrians. Fabrication and installation of the banners is coordinated as part of the City's Civic Street Banner Program. New banners are installed in the spring each year.

DISCUSSION

The artist and design were determined through an open call and selection process. Public Art staff developed an artist call that was distributed through City media channels and other online channels.

On February 21, 2025 staff convened a community selection panel to review all the artists' concept designs proposed for the banners. Selection panelists were comprised of two Surrey residents and a local artist. The selection panel reviewed 88 design proposals by 73 artists. After a process of deliberation, the selection panel voted unanimously to recommend one design by Angie Quintanilla Coates and Lay Hoon (Appendix "I").

About the Artist and Artwork

Lay Hoon and Angie Quintanilla Coates are two visual artists whose work is deeply rooted in their cultural heritage and personal journeys. Lay Hoon, originally from Malaysia, draws inspiration from nature, dance, and her childhood memories, creating fluid, celebratory compositions filled with movement and harmony. Angie, born and raised in Mexico, embraces bold geometric abstraction, using color as a conduit for joy, gratitude, and self-expression.

The banner design celebrates Surrey's mosaic of cultures, stories, and connections. Two hands come together igniting a spark, symbolizing the power of community, while dancing figures move with joy, surrounded by nature and sunshine. Through bold geometric shapes and bright, cheerful colors, it celebrates the spirit of togetherness, growth, and belonging.

FUNDING

The 2025 Public Art Banners Project is funded by the Civic Street Banner Program, within the Community Enhancement Budget. The annual budget for the Civic Street Banner Program is \$120,000. This includes materials and labour and provides banners at 1,015 locations across the City. Types of banners include Town Centre Identity Banners, Surrey Gateway Banners, Public Art Banners, and Community Group Banners. Of these, approximately 100 would feature the public art design. The total artist fee for the public art street banner design is \$3,000.

CONCLUSION

Based on the above discussion, it is recommended that Council authorize staff to undertake a contract with Angie Quintanilla Coates and Lay Hoon to complete the design for the 2025 Public Art Street Banners.

Original signed by
Laurie Cavan
General Manager,
Parks, Recreation & Culture

Appendix "I" Recommended design for 2025 Public Art Banners by Angie Quintanilla Coates and Lay Hoon

Recommended Design for 2025 Public Art Banners
by Angie Quintanilla Coates and Lay Hoon

