

SIGN BY-LAW GUIDELINES

REAL ESTATE

The Sign By-law prohibits the following signs on all properties:

- Flashing sign, except in Special Sign Areas
- Roof sign
- Billboard sign
- Inflatable sign
- Flag, as a sign
- Mural, as a sign
- Streamer flags, except for religious and institutional event purposes, provided that the flags are removed within 30 days after the event has concluded
- Painted window sign
- Window sign above ground floor
- Electronic message board sign

For a complete list of prohibited signs please visit www.surrey.ca/signs or consult the By-law.

For more info call **604-591-4370**
planningdevelopment@surrey.ca



MORE CLUTTER
LESS
EFFECTIVE



Better signage means better business. Well-designed signs and reduced signage clutter makes it easier for customers to find desired businesses and services, and enhances beautification in business areas.

LESS CLUTTER
MORE
EFFECTIVE



PLEASE NOTE.

You need a sign permit prior to installing signage.
The City regulates the number and size/design of permitted signs.

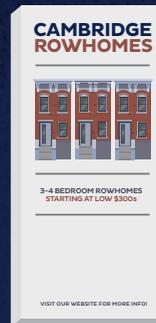
Sign Permit Required



TEMPORARY OFF-SITE REAL ESTATE DEVELOPMENT/ CONSTRUCTION SIGNS IN COMMERCIAL AND INDUSTRIAL ZONES

- A maximum of 3 sq. m./32 sq. ft. sign area and 4.5m/15 ft. in height total for all faces of the sign subject to:
 - Minimum of 2m setback except 4.5m from a road intersection. Additional setback may be required on a Provincial or Federal Highway
 - Up to 4 signs at a road intersection, but maximum 1 sign per one development
 - The sign to be located within 1.6km of the development
- Other conditions apply. See Sign By-law

Sign Permit Not Required



TEMPORARY ON-SITE REAL ESTATE DEVELOPMENT/CONSTRUCTION SIGNS IN RESIDENTIAL, COMMERCIAL, INDUSTRIAL AND INSTITUTIONAL ZONES

- A maximum of one sign along each adjacent road
- A maximum of 14sq.m/150sq.ft sign area, 4.5m/15ft height and a minimum of 2m/6.5ft setback

OPEN HOUSE



OPEN HOUSE DIRECTIONAL SIGNS

- Open House signs (e. g. directional signs, A-frame) are only permitted on the day of an Open House, 2 hours prior to the commencement of the Open House



ON-SITE REAL ESTATE SIGNS ADVERTISING THE LEASE, SALE OR RENTAL OF A LOT OR PREMISES

- A maximum of one sign per lot frontage or premises frontage, subject to the following:
 - Residential Zones, maximum sign area = 0.75sq.m/8sq.ft and maximum height = 1.2m/4ft
 - Commercial & Industrial Zone, maximum sign area + 1.7sq.m/18sq.ft and maximum height = 1.8m/6ft
- Minimum setback = 2m/6.5ft or sightlines may be required so as not to restrict sightlines. Next to a Provincial or Federal Highway, an increased setback may be required.
- The sign shall be removed within 30 days after the lease, rental or sale is concluded.

1. Regulations are provided for convenience only and the wording may differ from the wording in the Sign By-law. Refer to the Sign By-law for actual regulations.

TIPS

For designing effective signage

- *Be succinct:* Stand out by drawing attention with plenty of space. Too much information will overload readers' senses and turns visitors away.
- *Be consistent.* Stick with one (maximum of two) typeface or font on your signs and use the same typeface in your marketing material.
- *Get it right the first time.* Avoid costly mistakes (the by-law is enforceable) by taking time to understand the By-law and work within the parameters.
- Pole signs and box signs are discouraged.

For further design tips visit
www.surrey.ca/signs